

# Privacy Policy

Elements Hardscaping Inc. recognizes your right to privacy and is strongly committed to protecting the privacy of all our customers, as well as visitors to this website and other online forums through which you communicate with us. The intent of this Privacy Policy is to detail our policies and procedures regarding the collection, use and disclosure by Elements Hardscaping Inc. of Personal Information you choose to share with us.

## Your Consent

By providing your Personal Information to us, you consent to the collection, use and disclosure of your information by Elements Hardscaping Inc. in accordance with the terms of our Privacy Policy. If we change our Privacy Policy, we will post those changes on this page so that you are always aware of what information we collect, how we use it, and under what circumstances we disclose it. Any changes to our Privacy Policy will be effective and binding on you immediately following the posting of such changes to this website. You agree to review our Privacy Policy from time to time and agree that any use by you of this website after changes to our Privacy Policy shall constitute your acceptance of all such changes. This Privacy Policy was last modified in March, 2024.

## Definitions

"Cookies" means small files sent to your browser from a web server and stored in your computer.

"Information of a Non-Personal Nature" means any non-confidential, non-proprietary information derived from your connection to this website, such as your Internet browser, domain name and referrer link.

"Personal Information" means personally-identifiable information including, without limitation, your name, street address, telephone number, personal e-mail address, credit card information and food preferences.

## Information of a Non-Personal Nature

As a general policy, with the exception of IP addresses, no Personal Information is automatically collected from visitors to the Elements Hardscaping Inc. website.

Elements Hardscaping Inc. may gather and analyze IP addresses and certain Information of a Non-Personal Nature regarding website usage by visitors to the Elements Hardscaping Inc. website. Such data is used in an aggregate form to assist Elements Hardscaping Inc. in determining general usage patterns and to administer, diagnose problems with, and fine tune the layout of the Elements Hardscaping Inc. website. We may share non-personal, summary, or aggregate customer data with partners and other third parties at our discretion.

## **Cookies**

Elements Hardscaping Inc. may use Cookies to store and sometimes track information about your use of our website. In addition to improving the general layout of the website, Cookies allow us to customize our website to each visitor's individual preferences. Although most web browsers automatically accept Cookies, you can usually change your browser to prevent you from receiving Cookies or to notify you whenever you are sent a Cookie so that you may decide whether or not to accept it. If you decide not to accept a Cookie, you can still enjoy all of the features of our website.

## **Collection, Use and Disclosure of Personal Information**

In certain portions of the Elements Hardscaping Inc. website, certain Personal Information may be voluntarily and knowingly provided to us by visitors to the Elements Hardscaping Inc. website. When entering a contest or requesting franchise information, for example, we will ask you for your name, e-mail address, mailing address, telephone number, as well as certain other information.

Elements Hardscaping Inc. shall only collect Personal Information of visitors to the Elements Hardscaping Inc. website with prior notification and shall use all commercially reasonable efforts to protect your Personal Information. If you do not want us to have access to your Personal Information, please do not provide it while using this site. When you do provide Personal Information, you are authorizing us to use it in accordance with the terms of the Privacy Policy and any other applicable terms, including your right to limit our use of the Personal Information (see "Who to Contact" below).

Elements Hardscaping Inc. may use Personal Information to contact you, to process and store the Personal Information so that we are able to better understand you and how we can improve our products and services, for editorial, feedback or other fully disclosed purposes, such as to enter you into a contest or respond by e-mail to an inquiry that you posed on-line, to the extent such use by Elements Hardscaping Inc. is explained to visitors when the information is voluntarily and knowingly provided to

Elements Hardscaping Inc.. We may also match your Personal Information that you provide to us on this website to information contained in our database. Your Personal Information may also be used by Elements Hardscaping Inc., or any other division of Elements Hardscaping Inc., to contact you regarding other products or services which may be of interest to you (including those that we may offer jointly with other companies).

We will not give, sell, rent, or loan any of your Personal Information to any third party (with the exception of third parties performing functions on our behalf who have an obligation to keep your information completely confidential or a third party who buys our business) unless you have authorized us to do so.

Elements Hardscaping Inc. reserves the right to access and/or disclose Personal Information where required to comply with applicable laws or lawful government requests or, in Elements Hardscaping Inc. reasonable opinion, to operate the Elements Hardscaping Inc. website properly and securely, or to protect Elements Hardscaping Inc. or visitors to this website. Elements Hardscaping Inc., acting reasonably, shall attempt to obtain the prior consent of the individual to whom such Personal Information relates prior to disclosure to third parties. Your Personal Information may be stored on servers hosted in the United States or otherwise outside of Canada.

### **Who to Contact**

We welcome your feedback. If you have questions, comments or concerns about our Privacy Policy, or would like to do any of the following:

- Ask that we not send you mailings or otherwise contact you
- Report any violation of this Privacy Policy

If you have any questions or concerns, please contact us at [info@elementshardscaping.ca](mailto:info@elementshardscaping.ca).